



LICENSING EXECUTIVES SOCIETY
BRITAIN AND IRELAND

IPScore™ from the European Patent Office

A workshop for IAM practitioners arranged by the IAM Education Committee of LES Britain & Ireland

Presenter: Mr. Johannes Schaaf of the EPO's Patent Information Training Unit

Wednesday 13th January 2010

Workshop will run from: 14.30 – 17.30

Venue kindly provided by



Charles Russell, 5 Fleet Place, London, EC4M 7RD

Originally developed by the Danish Patent and Trademark Office in collaboration with the Copenhagen Business School, IPScore™ has been adopted by the European Patent Office as a free-of-charge tool to support the patent strategy of companies, mainly SMEs, and to steer the volume of applications by eliminating potentially “worthless” applications.

To help IAM practitioners better understand the IPScore™ system and its potential application to the businesses that they serve, an afternoon workshop will run from 2.30pm-5.30pm on Wednesday 13 January 2010 at the Charles Russell, London. Presented by Mr. Johannes Schaaf of the EPO's Patent Information Training Unit, the workshop will cover:

1. Overview on patent valuation with IPScore™
Introduction to patent portfolio Management with Ipscore
2. The evaluation of patents: Methods and applications
What does „value“ mean and how much are patents worth?
Role of patents and patent valuation in SMEs
Applications, motives and methods of patent valuation
Overview of methods
Applications and motives
3. Introduction to quantitative valuation:
Imprecision and dynamic nature of valuation
Methods of quantitative patent valuation

Registration Details

The workshop fee is £75.00 for members of LES B&I and £112.50 for non-members. In the interests of quality, course numbers are restricted to 30.

If you would like to attend this course, please complete the registration form or visit www.les-bi.org.

Not already a member of LES Britain & Ireland? The Licensing Executives Society International is the preeminent professional organisation in the field of intellectual asset management, transfer and commercialisation with over 12,000 members worldwide. For an annual fee of £160 members receive preferential rates for LES events, a regular newsletter and the biannual international journal LES Nouvelles. For more information and a membership application form, click here <http://www.les-bi.org/documents/Newmembershipapplicationform2010.pdf>