



**LICENSING EXECUTIVES SOCIETY
BRITAIN AND IRELAND**

**LES Fundamentals of Intellectual Asset Management
Past Courses, 2008/ 2009**

Feedback

'A very impressive introduction to licensing'

'Good in helping one understand how to create and recognise the value in a company's intellectual asset base'

'Informative and enjoyable'

'Excellent value for money'

'Mixing up the teams on the different days was a good way of ensuring that everyone got to meet each other and learn from each other's different background and perspective ... I could learn from the various other players in the licensing world'

'Great course'

'The variety of delegates and presenters was great'

'Helped me to identify the gaps that may need to be filled in exploiting such assets effectively and to realise that the best solutions and/ or exploitation opportunities may sometimes require a third party partner'

'Excellent speakers'

'Very interesting course... It was illuminating to have an audience from a range of backgrounds with different views'

'Venue very good'

'I enjoyed this course, which enriched my knowledge in real licensing practices. It was exciting! Thank you!'

'Would recommend to others'

'Good material'